



**Idaho State
University**



**BOISE STATE
UNIVERSITY**



University of Idaho

University Forecasting Committee Revenue Estimate

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Idaho's Economic Outlook

- Increasingly Diversified Idaho Economy
- Rapidly Growing Incomes/GSP
- Potential Deregulation from the New Administration
- Idaho's Housing Crisis
- Slowing U.S. Population Growth
- Labor Market Shortages
- National Debt
- Potential Tariff Policy's Effects on Idaho's Exports and Imports
- Future Inflation Trends



Tailwinds



Crosswinds



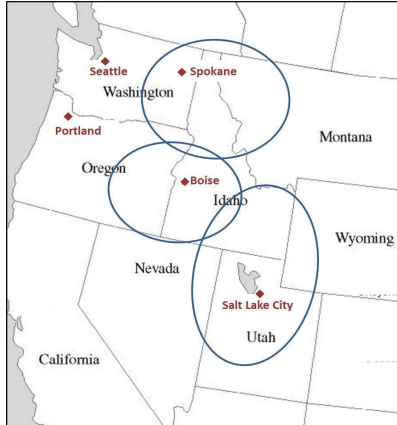
Headwinds

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Idaho: Diversifying Economy

Statewide Economy

Idaho's economic regions



- Idaho has three distinct economic regions.
- Trade flows tend to run east-west except in Southeast Idaho – Northern Utah with some north-south trade flows.
- Idaho is transitioning from a natural resource-based economy to a more diversified economy that includes expanding manufacturing sectors, food processing, tourism, high technology services, and health care.
- The transition over the last several decades has been uneven... initially attracting mostly quality of life migrants with limited employment opportunities, resulting in lower paying jobs.
- In recent decades Idaho has been attracting or creating employers needing high skilled workers.

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Statewide Economy

In 2012 ...

Idaho Ranked Last in the Nation

- Average wage
- Per-capita income
- Increases in wages since 2007

Idaho Ranked First in the Nation

- Percentage of hourly wage earners who make the minimum wage

Idaho Per Capita Personal Income Ranking by State (Including DC)

Year	Rank
1929	35
1940	34
1950	34
1960	38
1970	34
1980	16
1990	40
2000	40
2010	50
2024	43

Sources:

Bureau of Economic Analysis (BEA) [BEA Interactive Data Application](#)
 Idaho's average wages worst in nation Thu., Jan. 2, 2014. Spokesman Review, [Idaho's average wages worst in nation | The Spokesman-Review](#)

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Statewide Economy

In 2012... Economist: *Idaho is in a Low Wage Trap*

Idaho jobs pay considerably less than the U.S. average – nearly \$11,000 less in 2009. In a [recent study](#), Steven Cooke and co-author Bharathkumar Kulandaismy began with a simple question: Why?

"We have above average growth in low-wage jobs, and we are losing high-wage jobs..."

I think Idaho is in that trap, and once you get on the low-wage road, it's hard to get on the high-wage road."

Source: Economist Says Idaho Is in a "Low-Skill, Low-Wage Trap," [Economist Says Idaho Is in a "Low-Skill, Low-Wage Trap" | StateImpact Idaho](#)

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Statewide Economy – Tailwinds

By 2024 – Idaho had the Fastest Growing U.S. Real Median Household Income Growth in the U.S.


Moved up in State Ranking from 39th to 30th Place

States	2019-2023 estimates	2014-2018 estimates	% change	# change	Rank % change	Rank # change	Rank, 2023 Level	Rank, 2018 Level
Idaho	\$74,636	\$64,625	15.5%	\$10,011	1	1	30	39
Washington	\$94,952	\$85,351	11.2%	\$9,601	4	3	8	11
Utah	\$91,750	\$83,230	10.2%	\$8,520	9	6	11	14
Oregon	\$80,426	\$72,298	11.2%	\$8,128	5	8	19	24
Nevada	\$75,561	\$70,113	7.8%	\$5,448	14	16	26	28
Wyoming	\$74,815	\$75,798	-1.3%	-\$983	49	49	28	20
Montana	\$69,922	\$63,980	9.3%	\$5,942	12	13	38	40

Sources : Jan Roeser | Labor Economist
Communications & Research
Idaho Department of Labor
317 West Main Street | BOISE, ID 83735

U.S. Census Bureau, U.S. Department of Commerce. "Comparative Economic Characteristics." American Community Survey, ACS 5-Year Estimates Comparison Profiles, Table CP03, 2023, <https://data.census.gov/table/ACSCP5Y2023.CP03?q=-cp03&g=010XX00US,S0400000>. Accessed on December 12, 2024.

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Statewide Economy Tailwinds

Recent Idaho Rankings...

2022-2023
5th in Employment Growth

Rank	State	%
1	Nevada	3.4
2	Florida	3.2
3	Texas	3.2
4	Arizona	2.7
5	Idaho	2.7

Source: Lightcast, BEA

2020-2024
2nd in Population Growth

Rank	State	%
1	Florida	8.24
2	Idaho	8.23
3	Texas	7.02
4	South Carolina	6.75
5	Utah	6.68

Source: U.S. Census

2024 Q2 to Q3
3rd in Gross State Product Growth

Rank	State	%
1	Arkansas	8.9
2	Alabama	7.8
3	Idaho	7.3
4	New Hampshire	6.6
5	Mississippi	6.6

Source: BEA

2022-2023
5th in Manufacturing Employment Growth

Rank	State	%
1	Nevada	3.4%
2	Florida	3.2%
3	Texas	3.2%
4	Arizona	2.7%
5	Idaho	2.7%

Source: Lightcast, BEA

2024 Q2 to Q3
3rd in Personal Income Growth

Rank	State	%
1	Arkansas	5.4
2	Alabama	5.0
3	Delaware	4.8
4	Mississippi	4.8
5	North Carolina	4.0
6	Texas	4.0
7	Pennsylvania	3.9
8	Idaho	3.9

Source: BEA

Growth has changed from historic quality-of-life migrants... to recent households attracted to Idaho by living wage jobs

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Statewide Economy Tailwinds

Idaho, A Rapidly Growing and Diversifying Economy

Employment Growth by Industry 2010-2024

Rank	Description	2010 - 2024 % Change	2010 Jobs	2024 Jobs	2010 - 2024 Change	Avg. Earnings Per Job
1	Construction	105%	42,268	86,856	44,588	\$69,248
2	Educational Services	98%	12,176	24,134	11,959	\$35,759
3	Arts, Entertainment, and Recreation	83%	10,606	19,423	8,817	\$33,199
4	Real Estate and Rental and Leasing	76%	9,583	16,847	7,264	\$65,965
5	Transportation/Warehousing	68%	20,736	34,839	14,103	\$65,594
6	Professional, Scientific	65%	37,606	61,970	24,364	\$99,479
7	Accommodation and Food Services	60%	50,904	81,564	30,660	\$26,209
8	Health Care and Social Assistance	50%	82,215	123,073	40,858	\$66,429
9	Finance and Insurance	48%	22,484	33,318	10,834	\$101,393
10	Management of Companies	47%	5,861	8,644	2,783	\$148,165
11	Manufacturing	44%	55,834	80,293	24,459	\$86,204
12	Wholesale Trade	41%	26,330	37,006	10,676	\$98,041
13	Other Services	33%	32,804	43,559	10,755	\$38,350
14	Administrative Waste Management	32%	41,993	55,434	13,441	\$56,876
15	Mining	28%	2,404	3,075	671	\$110,725
16	Utilities	28%	2,730	3,489	760	\$118,815
17	Retail Trade	26%	79,558	100,475	20,917	\$46,595
18	Agriculture	12%	31,268	35,113	3,845	\$57,481
19	Government	10%	126,817	139,728	12,911	\$69,396
20	Information	7%	10,259	10,927	669	\$101,924
	Total	42%	704,522	999,849	295,327	\$65,649

Source: Lightcast

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Idaho, A Rapidly Growing and Diversifying Economy

Statewide Economy
Tailwinds

Employment Ranking by Industry 2024

Rank	Industry	2024 Jobs
1	Government	139,728
2	Health Care and Social Assistance	123,073
3	Retail Trade	100,475
4	Construction	86,856
5	Accommodation and Food Services	81,564
6	Manufacturing	80,293
7	Professional, Scientific	61,970
8	Administrative Waste Management	55,434
9	Other Services	43,559
10	Wholesale Trade	37,006
11	Agriculture	35,113
12	Transportation/Warehousing	34,839
13	Finance and Insurance	33,318
14	Educational Services	24,134
15	Arts, Entertainment, and Recreation	19,423
16	Real Estate and Rental and Leasing	16,847
17	Information	10,927
18	Management of Companies	8,644
19	Utilities	3,489
20	Mining	3,075
	Total	999,849

Source: Lightcast

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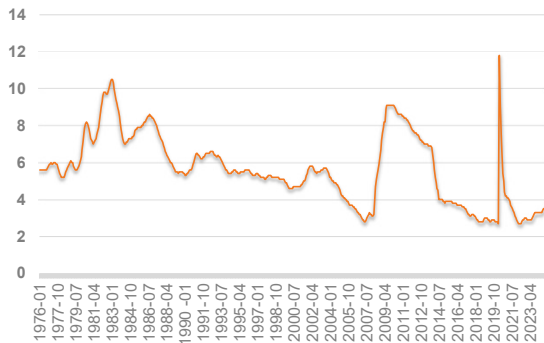


**Low Unemployment
Idaho Nov. 2024 Data**

Statewide Economy
Tailwinds


Unemployment Rate: 3.7% (Rank 25th)
Labor Force Participation Rate: 63.4%

Unemployment Rate Idaho SA 1976-2024 (%)



Source: U.S. Bureau of Labor Statistics [Local Area Unemployment Statistics](#)

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Idaho Housing Crisis

Statewide Economy
Headwinds

Idaho Ranked

- 1st Place in the Cumulative Increase in Median Housing Prices in the U.S. from 2014 to 2024**
- 4th Place in Least Housing Affordability**
- 14th Place in Median Housing Prices as of 11/2024**

November 2024 Zillow Median Housing Price

Rank	State	Median \$
1	Hawaii	\$ 842,181
2	California	\$ 778,355
3	Massachusetts	\$ 625,065
4	District of Columbia	\$ 600,910
5	Washington	\$ 589,272
6	Colorado	\$ 542,085
7	New Jersey	\$ 539,757
8	Utah	\$ 517,823
9	Oregon	\$ 492,822
10	New York	\$ 481,904
11	New Hampshire	\$ 477,813
12	Rhode Island	\$ 467,967
13	Montana	\$ 452,050
14	Idaho	\$ 451,003

November 2024 Idaho Affordability Index (Rank #1 is Least Affordable)


Rank	State	Index
1	California	8.98
2	Hawaii	8.86
3	Montana	7.07
4	Idaho	6.98
5	Washington	6.90
6	Oregon	6.82
7	Massachusetts	6.64
8	Colorado	6.47
9	Nevada	6.29
10	Arizona	6.25

Percentage Increase in Median Housing Prices 11/2014 to 11/2024

Rank	State	%
1	Idaho	156%
2	Florida	130%
3	Washington	129%
4	Utah	128%
5	Nevada	125%
6	Georgia	125%
7	Arizona	122%
8	Tennessee	122%
9	Montana	121%
10	New Hampshire	121%

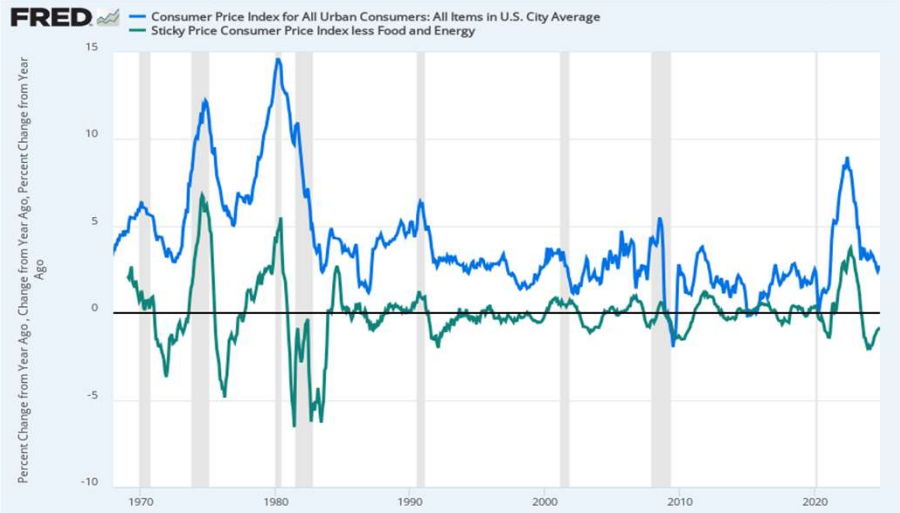
*Source Zillow Research. The Zillow Typical Home Price Represents the Median Value in this Analysis
U.S. Census Bureau, U.S. Department of Commerce. "Comparative Economic Characteristics." American Community Survey, ACS 5-Year Estimates Comparison Profiles, Table CP03, 2023.

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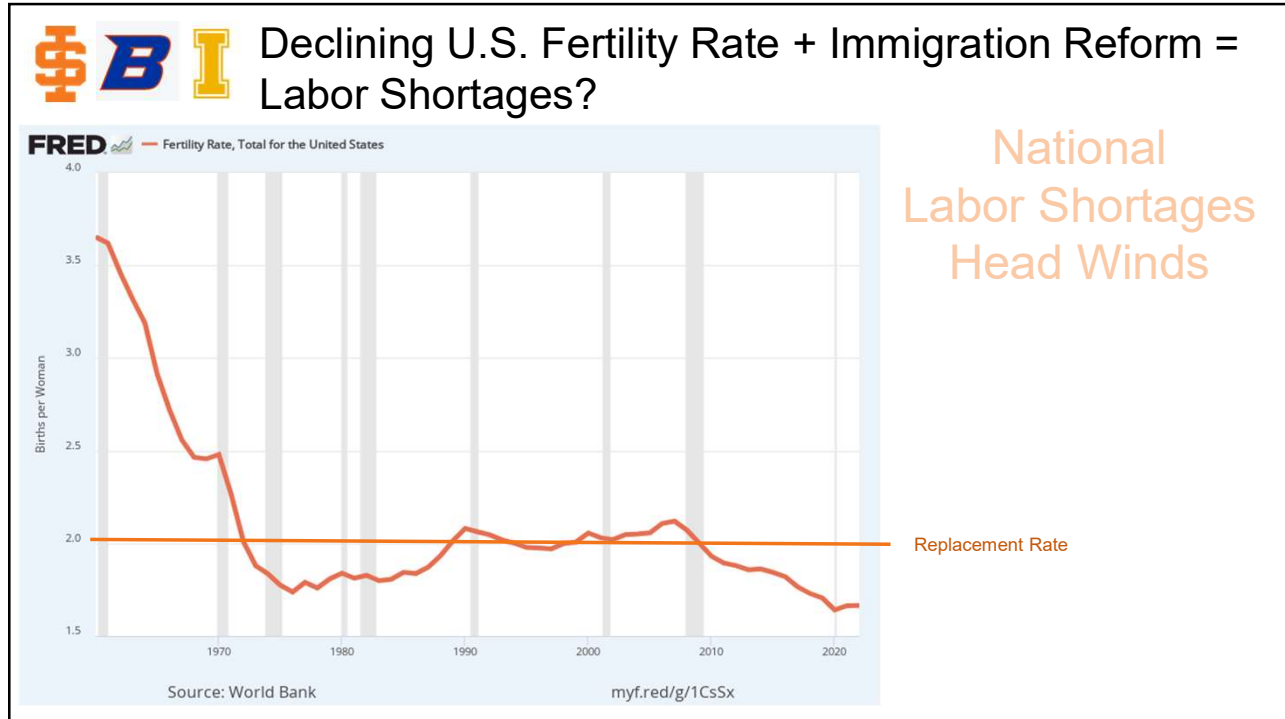
Inflation Moderation (November 2024 - 2.7%)

National
Inflation Risk
Crosswinds

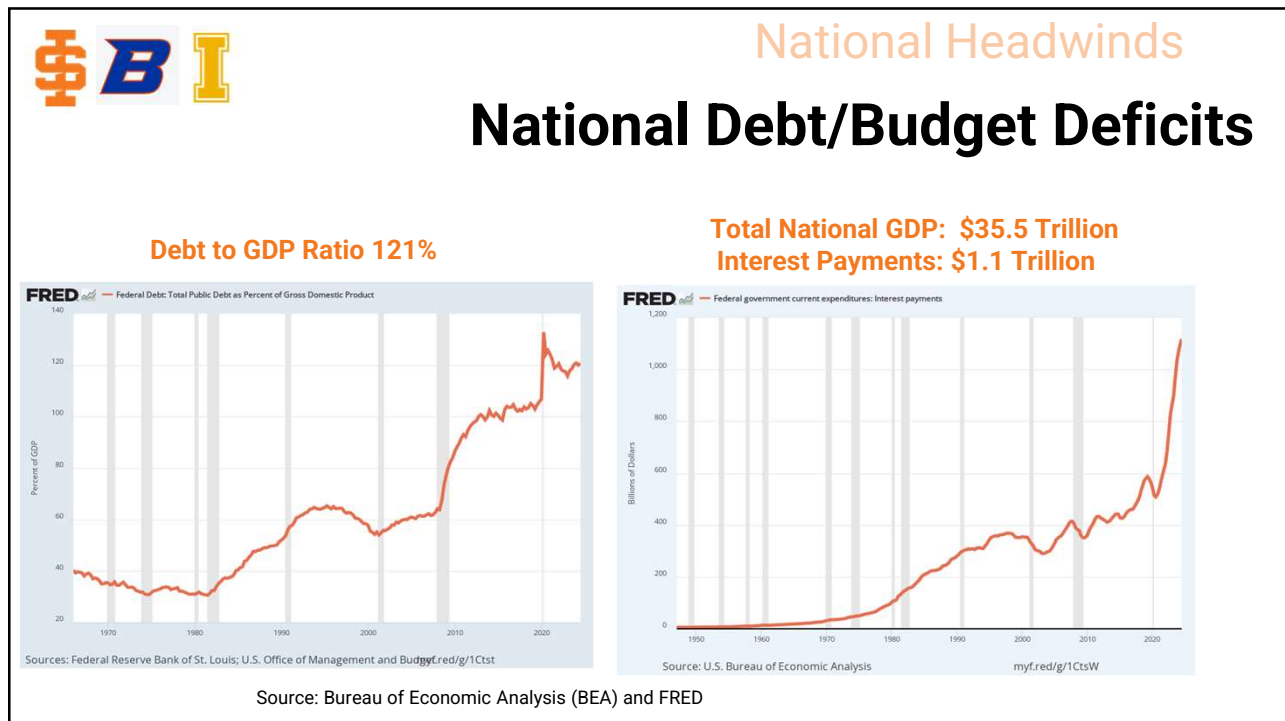


Sources: Federal Reserve Bank of Atlanta; U.S. Bureau of Labor Statistics myf.red/g/1CsRo

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General Fund Revenue Forecast

(\$ MILLION)	Projected	FORECAST	
SOURCE	FY 2025	FY 2026	FY 2027
INDIVIDUAL INCOME TAX	\$2,432.67	\$2,590.79	\$2,759.20
% CHANGE	6.18%	6.50%	6.50%
CORPORATE INCOME TAX	\$761.58	\$913.90	\$959.59
% CHANGE	-1.90%	20.00%	5.00%
SALES TAX	\$1,699.76	\$1,869.74	\$2,056.71
% CHANGE	-6.92%	18.12%	7.61%
PRODUCT TAXES	\$65.10	\$70.31	\$75.93
% CHANGE	-10.40%	8.00%	8.00%
MISC. REVENUE	\$270.90	\$292.57	\$315.98
% CHANGE	-22.16%	8.00%	8.00%
TOTAL GENERAL FUND	\$5,230.01	\$5,737.31	\$6,167.41
% CHANGE	-1.58%	9.70%	7.50%

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Questions?

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THANK YOU!

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